



# CAREER PATHWAYS

Advancing Options & Opportunities for Oregonians  
to Attain Certificates & Degrees

NOVEMBER 2009

ISSUE NO. 1

## Oregon Pathways Alliance (OPA)

The Oregon Pathways Alliance, a collaboration of Oregon's 17 community colleges, meets quarterly to focus on peer learning about career pathways. The meetings for the rest of this fiscal year are scheduled for December 9, an annual retreat on March 10-11, and June 8. The Alliance elected Co-Chairs for the 09-11 biennium: Andrew Roessler, Career Pathways Manager at Portland Community College Southeast Center, and Serena Ota St. Clair, Pathways & Articulation Coordinator at Rogue Community College. Please contact Andrew ([aroessler@pcc.edu](mailto:aroessler@pcc.edu)) or Serena ([sstclair@roguecc.edu](mailto:sstclair@roguecc.edu)) with ideas for agenda items for quarterly meetings or technical assistance.

## Webinars Now Offered for the Webtool

Webinars are now available as opportunities to learn about the Career Pathways Roadmap Webtool. These webinars are designed for high school, community college, and university staff to learn to use the webtool to develop roadmaps or Plan of Study templates (POST, also called high school planners). To date more than 200 roadmaps have been developed through the webtool with 150 new Plan of Study templates (POST) in the works.

One hour webinars to learn to create Plan of Study templates (POST). (Also referred to as high school planners):  
**Tuesday, November 17 from 3:30 – 4:30 p.m. OR**  
**Thursday, November 19 from 1:30 – 2:30 p.m.**

One hour webinars to learn to create Career Pathway Roadmaps are scheduled for:  
**Tuesday, December 1 from 3:30 – 4:30 p.m. OR**  
**Thursday, December 3 from 1:30 – 2:30 p.m.**

To register for the webinars send an email to:  
[helpdesk@ctepathways.org](mailto:helpdesk@ctepathways.org)

Customized onsite trainings and Webinars are also available for teams in your region or community college. Contact Effie Siverts [effie@sivecki.com](mailto:effie@sivecki.com) or Mimi Maduro [mmaduro@cgcc.cc.or.us](mailto:mmaduro@cgcc.cc.or.us) for more information.

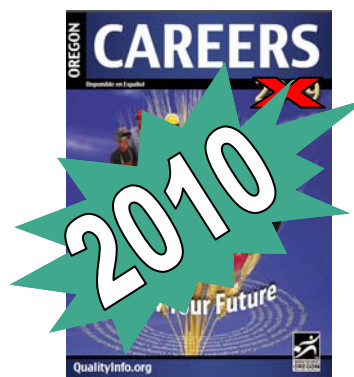
## New Career Pathways Roadmap Webtool User Committee

Now that the Career Pathways Webtool has been developed and the new POST feature piloted, a user committee will provide direction for future use and development of the webtool, including requests from users for new features and enhancements. Numerous requests and ideas for features and enhancements for the roadmap drawings and the Plan of Study/high school drawings have been received. The committee plans to meet three times a year primarily through conference calls. If you are interested in volunteering for the committee, please contact Mimi Maduro by December 1. The first meeting will be in January 2010.

## Careers 2010 Magazine

Brenda Turner, occupational economist at the Oregon Employment Department & Pathways Statewide Steering Committee member, announced the new *Careers 2010* will be available in early December. The plan is to ship the *Careers 2010* Magazine the week of Dec. 7th.

Contact Kathi Riddell at 503-947-1266 or [Kathi.R.Riddell@state.or.us](mailto:Kathi.R.Riddell@state.or.us) to order copies or order the *Careers 2010* Magazine online through the Publications tab on [www.QualityInfo.org](http://www.QualityInfo.org). The Spanish version will be available in February. The *Careers 2010* Magazine is also available online at [www.QualityInfo.org](http://www.QualityInfo.org) under the Careers tab.



## Career Pathway Certificates

In July 2007 the State Board of Education approved Career Pathway Certificates for students in Applied Associate of Science programs at Oregon Community Colleges. Career Pathway Certificates (12-44 credits) are designed to give students the competencies to succeed in a job that is in demand in the labor market. The Certificate is a "stepping stone" to an AAS degree. Since then 143 Career Pathway Certificates have been approved at 15 colleges. Watch for more news about Career Pathway Certificates in the next issue of the newsletter.



## New Career Pathways Grants Awarded



Funds for Career Pathways grants for the 2009-11 biennium were funded through the Community College Strategic Fund. Each college has submitted a grant application for 2009-11 and contracts are currently in process. The emphasis for this grant cycle is on student outcomes, specifically: increasing the number of Oregonians attaining Career Pathway Certificates and other short-term credit certificates. Collaboration with Adult Basic Skills (ABS) to increase the number of students transitioning from ABS to credit postsecondary is another key goal. The third focus area is collaboration with Student Services to continue to expand learning and understanding about Career Pathways with high school and community college advisors and counselors.

### National Council for Workforce Education (NCWE) Conference

Portland Community College and Lane Community College presented at the annual NCWE conference in Seattle October 18-20. Keynote speeches at the conference focused on accelerating postsecondary completion and building pathways to postsecondary credentials. Andrew Roessler from Portland Community College presented: *"Bridges: They are Not Just for Engineers"* focusing on the healthcare and manufacturing bridge programs that were developed through PCC's previous Career Pathways grant. Dawn DeWolf from Lane Community College presented with Judy Alamprese from Abt Associates on: *"Oregon Pathways for Adult Basic Skills (OPABS): Case Studies of Implementation"*. Mimi Maduro and Dawn DeWolf also conducted a presentation: *"Career Pathways Roadmap Webtool: An Innovative Strategy for Sustaining Conversations with Employers & Faculty and Career Planning with Students"*.

### Career Pathways Innovation Fund

Earlier this year the U.S. Department of Labor announced the new Career Pathways Innovation Fund through the Employment & Training Administration (DOLETA) replacing the Community Based Job Training (CJT) grant from the prior administration. This fund plans to award \$135 million this fiscal year. The Oregon Pathways Alliance has been organizing to prepare to respond with a statewide proposal. Portland Community College is taking the lead as fiscal agent under the leadership of Pamela Murray, Dean of Workforce & Economic Development, and Miriam Friedman, Grants Development Director. Mimi Maduro will be coordinating the planning team for the grant whose membership includes: Terry Basford (TVCC), Margalee James (SOCC), Kim Freeman (MHCC), Paula Pence (Klamath), and Serena St. Clair (Rogue). We'll keep you posted.



### New Bites:

The Career Pathways Statewide Initiative collaborated with the Oregon Employment Department and the Department of Community Colleges and Workforce Development to develop on an ARRA proposal for Labor Market Information for Green Jobs that was submitted in August. If funded, the Career Pathways Initiative would work with community colleges & employers on developments of roadmaps for five to seven green occupations. Notification of the grant award status will be in December. Stay tuned.

Last spring Oregonians had the opportunity see or hear the 30-second Career Pathways TV and radio spot more than 10,000 times on TV and radio stations across the state. Viewers and listeners are directed to [www.MyPathCareers.org](http://www.MyPathCareers.org). This website, hosted by the Oregon Workforce Investment Board (OWIB) and Worksource Oregon, displays a map of Oregon showing the location of all 17 of Oregon's community colleges. By clicking on a location on the Oregon map, you are directed to the Career Pathways website for the college in that city. Check it out!

The Oregon Pathways Alliance and the Pathways Statewide Director, Mimi Maduro, worked together to develop the Technical Assistance Plan to advance peer learning and professional development for Career Pathways leaders at the community colleges. Check out the plan at: [www.oregonpathways.org](http://www.oregonpathways.org) under "Oregon Pathways Alliance".

[www.oregonpathways.org](http://www.oregonpathways.org)  
[www.MyPathCareers.com](http://www.MyPathCareers.com)



Mimi Maduro  
Pathways Statewide Director  
541-506-6105  
[mmaduro@cgcc.cc.or.us](mailto:mmaduro@cgcc.cc.or.us)